

# DOWN TO EARTH COMMUNICATION



voigt<sup>™</sup>



# MATS

## Floor solutions with logo or custom print

Floor coverings and advertising mats are a tool to support marketing and complement commonly used advertising and display products. These types of solutions can be found both in hotels, shops or in company corridors, as well as on fair or during events.

They are made in three technologies (depending on the purpose): digital dye sublimation, UV/LED printing and Cromojet technology. This allows you to make a wide range of products such as: floor mats, advertising mats, chair pads or logo mats.

It is possible to cut selected materials to the desired shape. For additional information, please contact with our customer service.

# MATS

## Floor solutions with logo or custom print

- have a marketing function
- they keep the company logo in their memory
- consolidate the marketing message
- it is possible to print any project in any shape
- protect against slipping on a slippery surface
- protect the floor from scratches (e.g. wheels from a chair)

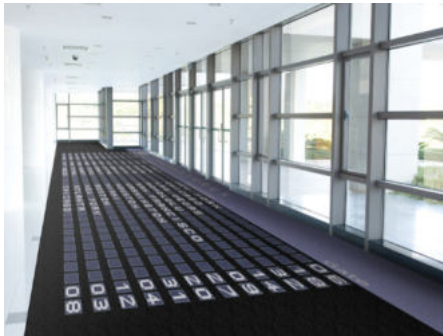




## **DECOFILT**

This product is suitable for campaigns of approx.. 4-6 weeks. It is delivering a stunning sharp image quality and is a cheap material. We can print in full CMYK colors and with a resolution of approx.. 150DPI. Decofilt is approx. 2 mm in height and have a latex backing. This product is also B1 Flame retardant. Max printing width 200 cm.

Graphic printing: digital dye sublimation.



## **DECOTUFT**

This product is very suitable for longer campaigns of 3-6 months time. It offers an exclusive look and is also very suitable as a fair-carpet. We can print in full CMYK colors and with a resolution of approx.. 100DPI. Decotuft is very durable and is approx. 5 mm in height and have a latex backing. This product is also B1 Flame retardant. Max dimension: 145 x 370 cm.

Graphic printing: digital dye sublimation.



## FLOORPROMOTOR

Floorpromotor is suitable for campaigns of approx. 3-6 months. This product delivers a very sharp image and vivid colours and it is very easy to ship as it folds easily. We can print in full CMYK colors and with a resolution of approx. 150DPI. The product is approx. 2 mm in height and have an airfilled nitrile backing. Max printing width 125 cm.

Graphic printing: digital dye sublimation.



## FLOORVINYL

This product is suitable for campaigns with not much traffic involved. It's delivers a very sharp image quality and we can print in full CMYK colors and with a resolution of approx.. 200DPI. The product is not very durable to traffic as it is UV-Printed. Colours will last long and you could e.g. place a car on it or use it as a P.O.S. material. It is approx. 2 mm in height and have a semisoft vinyl backing. Floorvinyl is also B1 Flame retardant. Max printing width 500 cm.

Graphic printing: UV print.



## LOGOMAT

LOGOMAT is a real industrial mat with nitrile backing and rubber edges. This product is used as entrance mats and can withstand being industrially washed. It is very durable and comes with a 2 year warranty. This product is similar to mats which is typically on a lease with a washing agreement attached. This is a real money saver which puts you in charge of your cleaning costs. The LOGOMAT comes in several standard sizes. Contact us for more information.

Graphic printing: Cromojet technology.



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