

# voigt™

## GUIDELINES FOR PREPARATION OF PRINT FILES



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### FILE FORMAT :

ONE - PAGE PDF FILE. FILE NAME SHOULD CONTAIN : SIZE AFTER FINISHING [CM] \_NUMBER OF PCS \_USED SCALE [%]  
EACH FILE SHOULD BE UPLOADED WITH ITS PREVIEW FILE (JPG OR PDF). ALL FONTS SHOULD BE CONVERTED TO OUTLINES.

### FILE RESOLUTION AND USED SCALE :

OBJECTS MADE AS VECTORS IN BEST POSSIBLE QUALITY. FILES SHOULD HAVE THE BEST QUALITY AND THE PROPER RESOLUTION, ESPECIALLY BITMAPS ( NO FILE INTERPOLATION).

LARGE AND VERY LARGE PRINTS : 72 DPI - LESS

MEDIUM PRINTS : 96 - 50 DPI

SMALL PRINTS : 180 - 300 DPI

SCALE : 100% ( 1:1 ) OR 10% ( 1:10 )

### COLOUR MODE:

CMYK

### BLACK COLOUR DEFINITION:

C : 80 / M : 80 / Y : 80 / K : 100

### PANTONE COLOUR:

USE A PANTONE COATED PALETTE IN CASE OF ANY SPECIFIC COLOUR. REMEMBER TO DEFINE PANTONE COLOURS WHEN ORDERING.

### BLEED:

ALL ARTWORKS MUST HAVE 10 MM BLEED ADDED TO THE EDGES. ALL BLEEDS IN COLOUR.

IMPORTANT GRAPHIC ELEMENTS SHOULD BE PLACED IN THE MIDDLE, AT LEAST 30MM FROM THE EDGES OF THE FINAL, VISIBLE PRODUCT SIZE. IN CASE OF VERY LARGE FORMATS ( DOZEN OF METRES ) PLEASE CONTACT CUSTOMER SERVICE. FILES SHOULD NOT CONTAIN CUTTING MARKS.

### LAYOUTS:

SOME SPECIFIC PRODUCTS SUCH AS TENTS, BEACH FLAGS ETC. SHOULD HAVE ARTWORK FILES PREPARED ACCORDING TO OUR TEMPLATES. PLEASE ASK A MEMBER OF CUSTOMER SERVICE TEAM TO OBTAIN SUCH TEMPLATES.

### WHITE INK CHANNEL:

1. VECTORS – SPOT COLOURS ON NEW LAYER SHOULD BE NAMED AS **WHITE\_INK**, MARKED BY C : 0 / M : 100 / Y : 0 / K : 0
2. BITMAPS – ADDITIONAL COLOUR CHANNEL SHOULD BE NAMED AS **WHITE\_INK**

### CUT TO SHAPES:

ONLY IN VECTORS – OUTLINE IN SPOT COLOUR SHOULD BE NAMED AS **CUT\_LINE**

### FINAL PROVISIONS:

FILES THAT DO NOT CONFORM TO THE GUIDELINES WILL NOT BE ACCEPTED FOR PRODUCTION. ANY DISCREPANCIES WILL BE REPORTED BACK WHICH MAY HAVE AN IMPACT ON THE LENGTH OF DELIVERY TIME. IN EXCEPTIONAL CIRCUMSTANCES WE CAN OFFER A PAID GRAPHIC SERVICE, WHICH IS: **UP TO 15 MINUTES - 50 DKK, OVER 15 MINUTES - ACCORDING TO HOURLY RATE (200 DKK/HOUR).**